

VESTÉ

COLLECTIVE

MEDIA PACK · 2026

Paid placements for maisons who want
guaranteed share of voice.

Homepage features, category sponsorships and brand spotlights — fixed-
fee inventory on a curated luxury discovery site.

THE PUBLISHER

A calm layer in front of luxury checkout.

Vesté Collective is a curated fashion discovery site. Shoppers browse designer bags, shoes, ready-to-wear, jewellery and watches — then complete purchase with the retailer. Paid placements put your brand inside that decision path, with clear deliverables and a fixed fee.

MODEL	NETWORKS	FOCUS	AUDIENCE
Publisher Browse on Vesté → buy with you	AWIN · Impact Publisher ID 2978649	Luxury Designer & contemporary	EU + US High-intent comparison

Shoppers arrive ready to compare maisons.

01

Discover

They search and filter designer inventory — not scroll past interruptive display.

A paid placement sits in that path as a guaranteed position — independent of affiliate CPA, with creative you approve.

02

Decide

Editorial hubs and product pages help them shortlist with clarity before click-out.

03

Purchase

Tracked links send them to your checkout. You keep the customer relationship.

Three on-site formats. Same visual language as the live site.

HOMEPAGE FEATURE

PARTNER FEATURE

YOUR MAISON

SHOP THE EDIT

Primary homepage module — first-viewport presence for a set flight.

HIGHEST IMPACT

CATEGORY SPONSORSHIP

BAGS

PRESENTED BY

YOUR BRAND

Own Bags, Shoes, Dresses or a designer hub for 30 days.

CATEGORY INTENT

BRAND SPOTLIGHT

SPOTLIGHT

MAISON

Short edit + tracked outbound on Shop / discovery.

Always-on style module for brand discovery surfaces.

FLEXIBLE FLIGHT

Indicative fixed fees · EUR

PLACEMENT	INCLUDES	FEE
Homepage feature	Primary homepage module · creative QA · tracked CTA · weekly performance note	€1,100 / week
Category sponsorship	Category header + featured presence · one hub · 30 days	€850 / month
Brand spotlight	Shop / discovery module · logo + short edit · tracked outbound	€450 / week
Journal feature	Sponsored long-form in The Journal · imagery · CTAs · indexed URL	€1,000 / piece
Newsletter feature	Dedicated slot in outbound email (when list is live)	€300 / send

Starting points for 2026 · excl. VAT where applicable · multi-week and annual retainers receive package pricing · affiliate programmes scoped separately.

Bundles for cleaner briefs.

Essentials

From €1,400

- Brand spotlight · 2 weeks
- One category strip add-on
- Creative QA + tracking
- End-of-flight summary

Signature

From €2,800

- Homepage feature · 1 week
- Category sponsorship · 30 days
- Priority creative slotting
- Mid + end reporting

Maison

From €4,500

- Homepage · 2 weeks
- Journal sponsored feature
- Category sponsorship · 30 days
- Newsletter feature (when live)

INCLUSIONS

What every paid flight includes.

- • Fixed fee quote before go-live — no surprise CPA blending
- • Creative guidelines + one revision round
- • Tracked outbound URLs (AWIN, Impact or your network)
- • Mobile + desktop QA before launch
- • Flight dates locked in writing
- • Sponsored / partner disclosure where required
- • Performance note: clicks, CTR, placement delivery
- • Optional feed sync if you are also an affiliate partner

Lead time: typically 7–10 business days from signed IO and final creative. Rush slots may be available at +25%.

HOW IT FITS

Run both. Or start with one.

Many partners combine always-on affiliate catalogue with paid placements for launches and seasonal pushes.

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FIXED FEE

Paid placement

Guaranteed position and creative control for a defined flight. Predictable cost. Ideal for share of voice.

PREDICTABLE · GUARANTEED SLOT

PERFORMANCE

Affiliate

Approve Vesté on AWIN (2978649) or Impact. Commission only when shoppers buy — ongoing catalogue via product feed.

CPA · ALWAYS-ON CATALOGUE

From brief to live in four steps.

01

Brief

Goals, dates, markets, creative assets, tracking prefs.

02

Quote

Fixed-fee IO with placement, flight and deliverables.

03

Build

Creative QA, disclosure, tracking tests, staging preview.

04

Live

Launch on agreed date · mid-flight check · wrap note.

NEXT STEP

Tell us the flight. We'll send a fixed quote.

Share preferred dates, placement type and must-have creative. We'll reply with availability and an IO.

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